

# TSN/A conference

<http://www.tsnacconference.com/>

- A chance for IEEE 802.1 to introduce itself including TSN
- Exposure to commercial users of our standards in a non-academic setting
- Introduce the IEEE 802.1 WG to future potential participants
  - Infusion of new requirements and ideas
  - Encourage more participation from real-life users (i.e. recruiting)
  - Face-to-face time with commercial users and suppliers
- On-stage opportunity at the Keynote
- Discuss and influence future TSN adoption
- Possible table-top space in exhibition area
- IEEE-SA Marketing staff can provide table/display, collateral and giveaways
- IEEE-SA Marketing has already created marketing materials