NGEABT Study Group January 15 Market Update

Peter Jones Cisco Systems Version 3

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Background

- This deck presents some updated analyst forecasts:
 - Look back at the data presented during the CFI
 - ➤ Show new data from January 2015

CFI Slide using June 14 Data



Next Generation Enterprise BASE-T Access

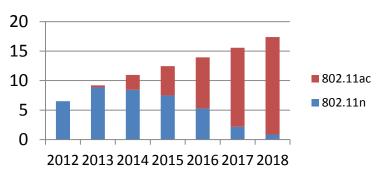
Enterprise 802.11 Market Forecast

- Enterprise 802.11ac AP adoption rate is growing faster than 802.11n did
 - 21% in 5th quarter of shipments
- 802.11ac Wave 2 APs will offer significant performance improvements for campus deployments
- BYOD devices (e.g., the latest smart phone, the newest tablet) are driving technology adoption in the enterprise
 - Within 5 years >95% of shipping
 802.11 devices will support 802.11ac.
 - Lots of devices drives multi-user
 MIMO adoption





Enterprise AP Volumes (units, millions)



Source: Dell'Oro June 2014

January 15 Data



Dell'Oro January 15 Press Release & Reports

- In January (2 months after our successful CFI), Dell'Oro released the following reports of interest (used as source data for this presention)
 - Dell'Oro Group Wireless LAN 5-year Forecast Jan 2015
 - Dell'Oro Group Enterprise Edge 5-year Forecast Jan 2015
 - Dell'Oro Group Ethernet Switch 5-year Forecast Jan 2015
- The press release for the Wireless LAN 5-year Forecast (<u>link</u>) included the following statements:
 - We expect 2015 to be a pivotal year for the Enterprise-class WLAN market with the introduction of higher speed 802.11ac Wave 2 systems
 - This will drive a need for greater Ethernet speeds, opening the door for an upgrade cycle to 2.5 and 5 Gbps Ethernet, which will drive a potential upgrade cycle for Campus Switching as well.
- These reports now include forecasts for
 - Wave 1 and Wave 2 802.11ac for Enterprise-class devices (Wireless LAN)
 - 2.5 Gbps and 5 Gbps Ethernet switch ports (Enterprise Edge)

What's changing in 802.11?

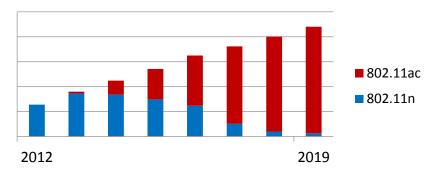
 Rapid transition from 11n to 802.11ac

Wave 2 shipments start ramping in 2016

Assuming Wave 2 at premium

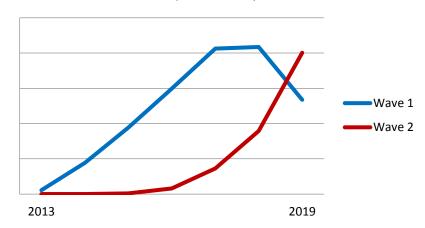
Enterprise AP Volume Split

Source: Dell'Oro Group Wireless LAN 5-year Forecast Jan 2015



Enterprise 802.11AC AP Transition

Source: Dell'Oro Group Wireless LAN 5-year Forecast Jan 2015

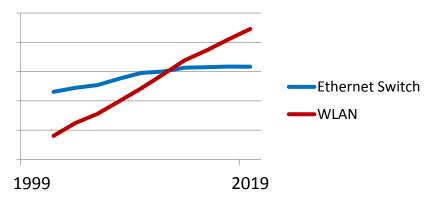


Impact on Ethernet?

 In 2015 it's expected that there are more Enterprise users connecting to WiFi than direct to Ethernet

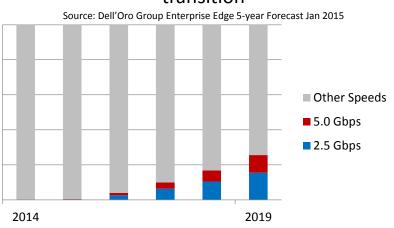
Enterprise Edge: Switch &WLAN active connections

Source: Dell'Oro Group Enterprise Edge 5-year Forecast Jan 2015



Given the expectation for 11ac
 Wave 2, 2.5 & 5 Gbps Ethernet
 is expected to have rapid
 adoption

Enterprise Edge: 2.5G/5G Ethernet transition



Conclusion

- What we are doing is already changing expectations.
- The market is expecting us to succeed.

Thank you.