

Newegg Inc.
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August 14, 2014

By Email Only

John.kulick@siemens.com
John Kulick, Ph.D., Chair
IEEE-SA Standards Board

e.m.lach@ieee.org
Eileen Lach, General Counsel
IEEE-SA

Re: Newegg's Support for Clarifications to IEEE Patent Policy

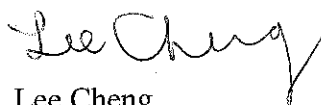
Dear Dr. Kulick and Ms. Lach:

Newegg is one of the nation's leading retailers of information technology and consumer electronics products to individuals and businesses. Many of the products we sell implement IEEE standards like Ethernet and Wi-Fi. As a result, we have a strong interest in the reliable availability of those products for our customers, at prices that they can afford.

We are aware that the IEEE Standards Association Board is considering a set of proposed changes to the section of the IEEE By-Laws that covers the use of patented inventions in IEEE standards. We have reviewed the proposed changes and believe they deserve the Board's support. The changes will, among other things, prevent the use of injunctions and exclusion orders as pressure points in licensing negotiations between owners of patents claimed to be essential to implement IEEE standards and the many Newegg suppliers that implement those standards. And, by requiring courts and arbitrators deciding RAND licensing terms to focus on the value of a patented invention rather than the value of an entire standard, the changes will hopefully encourage patent owners to make reasonable licensing offers.

Your consideration of Newegg's position on these issues is greatly appreciated.

Very truly yours,



Lee Cheng
Chief Legal Officer