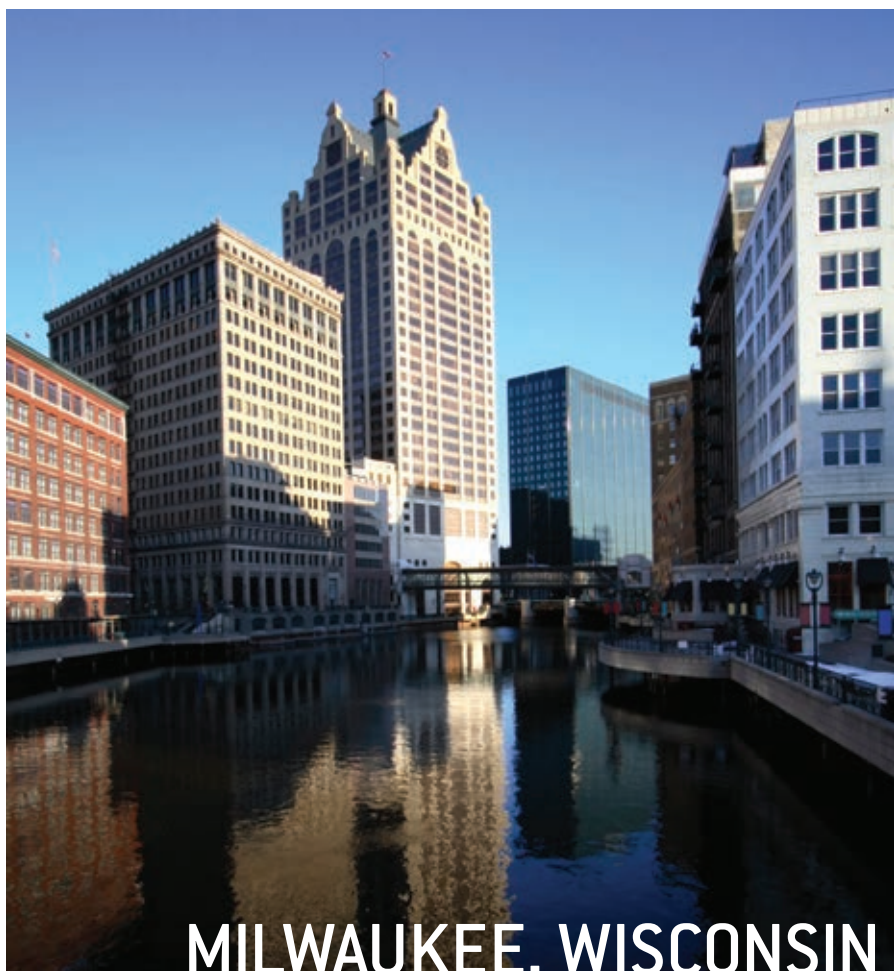


IEEE/PES TRANSFORMERS COMMITTEE FALL 2012 MEETING

OCTOBER 21–25, 2012 | www.transformerscommittee.org

Hosted by SPX Transformer Solutions, Inc.



EARLY BIRD EVENT

Saturday Evening, October 20

Before diving into the meeting sessions on Sunday, sign up for a unique Saturday night comedic and musical experience at Lucille's Rockin' Pianos. Two beautiful grand pianos are center stage where talented entertainers take turns singing familiar tunes by audience request. What's it like? It's like nothing you've ever seen or heard before. It's fun. It's noisy. It's animated. It's cathartic. It's hilarious. It's Romper Room for grown ups. It's music you grew up with, and music that is hot today. And it's all brought to life by our incredible piano entertainers. Dinner will be served in a private dining area on-site and is included.



TECHNICAL TOURS

Sunday Morning, October 21 OR Thursday Afternoon, October 25 SPX Transformer Solutions Transformer Manufacturing Facility

By invitation only. Join SPX Transformer Solutions (fka Waukesha Electric Systems) for two opportunities to tour their nearly 450,000 sq ft transformer manufacturing facility in Waukesha, Wisconsin, including the EHV expansion. Invitations will be sent out in early August directly from SPX Waukesha so you have plenty of time to book your travel. Tours will take place Sunday morning and Thursday afternoon. Transportation will be provided as will lunch on Sunday and dinner on Thursday.



Tuesday Evening, October 23 Cooper Power Systems Badger Drive Facility

By invitation only. Cooper Power Systems is offering a tour of its 3-Phase Padmount and Voltage Regulator assembly facility in Waukesha, 25 minutes west of Milwaukee. Dinner is included during which a short presentation will be given covering Cooper's history and overview of the distribution product offerings from the various Waukesha facilities. Attendance is limited—Cooper will send out invitations directly to those invited. Bus transportation will be provided to and from the hotel.



EVENING DINNER SOCIAL

Wednesday, October 24

Join your fellow meeting attendees at the Milwaukee County Zoo's Peck Welcome Center and Ape Pavilion for Wednesday's dinner social where you'll be treated to a night of fabulous food and entertainment, including access to the zoo's fascinating world of wild mammals, birds, fish and reptiles. There will be something for everyone!

SPOUSE/COMPANION TOURS

Monday, October 22: EXPERIENCE MILWAUKEE

The day begins with an overview bus/driving tour of Milwaukee, highlighting architectural and historical landmarks. Among others, tour participants will welcome seeing our Theater District, the Marquette University campus, Miller Park (where the Milwaukee Brewers professional baseball team plays), the Petit National Ice Center (Olympic speed skating training center), the Historic Third Ward and the Summerfest Grounds.

Next up is time spent at the Milwaukee Art Museum, and the wonder that is the *bries soleil*. Designed by Santiago Calatrava, it is a unique and beautiful building. Explore the exhibits and marvel at the magnificent views from the main hall onto Lake Michigan. www.mam.org



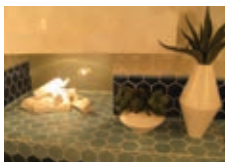
From the Museum, we will walk two minutes to the Harbor House Restaurant for a wonderful lunch in a private room overlooking the Milwaukee Harbor. A select menu will offer something for every taste. harborhousemke.com



After lunch, we head past Milwaukee's Lakeshore State Park and the Mansions along Lake Drive on our way to George Watts & Son. Watts is considered the finest Silver, Crystal and China shop in America, with a tea shop on the 2nd floor that's been a Milwaukee landmark since the mid-1920s. Based on the premise of "Shops Within a Shop," you will find all the finest products available and have plenty of time to browse. georgewatts.com

Tuesday, October 23: IT TAKES A VILLAGE

This day will be a full one! We begin by traveling from the hotel to the beautiful and quaint Village that is Kohler. Upon arrival into Kohler, we will pass the American Club, one of the finest resorts in Wisconsin and home to the PGA Golf Championship in 2004



and 2010 as well as the Ryder Cup Championship in 2020. Our first stop will be the world-renowned Kohler Design Center where guests can explore three stories of kitchen and bath products, designer rooms, luxury furniture and Kohler history. kohlerdesigncenter.com

After the Design Center, we head to the Milwaukee Ale House along the Milwaukee River in Grafton, dining in a comfortable, private setting with either inside or outside dining, as preferred. A delicious buffet will be served featuring many house specialties. ale-house.com

From lunch, we travel two short miles to the historic Village of Cedarburg and start with a tour of the Cedar Creek Winery, located within what was once the oldest Grist Mill west of the Allegheny Mountains. After the tour, guests can sample products (alcoholic and non-alcoholic). The Winery and four main blocks of this Historic Village feature over 200 independent shops ranging from knit to leather goods and metal workings. We will have an additional hour to browse the shops and stores.



cedarburg.org

One final stop remains for a special Wisconsin treat: FROZEN CUSTARD. This is ice cream on steroids! All guests will be treated to a to-go cup of custard for the final leg of the return trip.

OUR MILWAUKEE

Milwaukee: Rich with Heritage

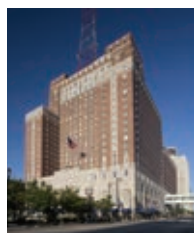
"The Good Land" is what the Native Americans called this place. But the Milwaukee we know today grew from the collective heritage of three separate towns: Juneautown was between Lake Michigan and the east bank of the Milwaukee River, Kilbourntown was on the west bank, and to the south was Walker's Point. They were named for the "founding fathers" of Milwaukee—Solomon Juneau, Byron Kilbourn and George H. Walker.

Juneau and Kilbourn were often at odds, so much so that Kilbourntown produced maps that didn't include their lakefront neighbor and intentionally built city streets out of alignment with those of Juneautown. Because of this, the bridges connecting the towns had to be built at angles—a feature still evident downtown. Despite their differences, the towns came together to form Milwaukee by the mid-1800s.

When the German immigrants began to arrive in the 1840s, they brought with them their passion for the art of beer brewing. Over the next 100 years, this heritage made Milwaukee the world's leading beer producer. While beer is no longer the city's major industry, its legacy is everywhere. Reminders of the old beer barons can be seen at the Pabst Mansion, Blatz Building and Miller Brewery, where over eight million barrels are still produced annually.

A wave of Polish immigrants arrived soon after the Germans, and established Milwaukee's south side. Bringing their faith with them, they built many of the churches and steeples that shape the city's skyline. As Milwaukee grew into a manufacturing center, other immigrant groups appeared, each giving rise to new neighborhoods. This constant introduction and development of new communities is what we celebrate in our annual summer festivals.

As Milwaukee continues to thrive on the shores of Lake Michigan, its industrial past has given rise to an economy as varied as its residents. The neighborhoods of Milwaukee are as independent and diverse as ever, yet the city continues to come together and celebrate the culture upon which it was built.



HILTON MILWAUKEE

The Hilton Milwaukee City Center is in the heart of the city's business and financial district and just minutes from Lake Michigan with its beautiful beaches, parks and recreational areas. The hotel is only a few blocks away from the Milwaukee Theatre, US Cellular Arena, the Bradley Center, the Milwaukee Theatre, and a bounty of boutique shops.

- Mention the group "IEEE Transformers"
- See the link on the Committee's website for room reservations
- Standard room rate: US\$149/night, single or double
- Mitchell International Airport (MKE) is located approximately 7.5 miles south of downtown.
- Hotel does not provided shuttle service to/from airport.
- Estimated taxi fare: US\$30 (one way)



Hilton Milwaukee City Center

509 West Wisconsin Avenue
Milwaukee, Wisconsin 53203
(414) 935-5940 or (800) HILTONS for reservations
www.hiltonmilwaukee.com

